

中国国际进口博览会

With the concerted efforts of all walks of life and the active participation of the international community, the previous two spectacular China International Import Expos (CIIE) achieved fruitful results. The embassies and consulates of each country in China and the exhibition organizers of each country have built a communication bridge for their domestic enterprises, especially small and medium-sized enterprises, to understand China and the CIIE. All the organizations mentioned above have played an important role in achieving first-class results and the CIIE's goal of "better and better". And we appreciate all your efforts.

Entering 2020, the breakout of the novel coronavirus epidemic brings severe risks and challenges. During the crisis, various countries expressed their concern, sent condolences to China and provided plenty of helps. Some exhibition organizers and exhibitors actively donated anti-epidemic materials, which fully reflected good spirit of sharing weal and woe, helping each other. We were deeply

moved and encouraged by that. Under the strong leadership of the CPC Central Committee with Xi Jinping at its core and the hard work of Chinese people, China's fight against the epidemic continues to get better results, and the business and public life begin to return to normal. Facing the current situation of multi-country and multi-point outbreaks, China is actively engaged in international cooperation, sharing the experience of epidemic prevention and treatment with the international community and relevant countries, and providing assistance within its capacity. As a famous Chinese saying goes, "Even thousands miles away, genuine and true friendship would remain unchanged and last forever." The community with shared future for mankind will surely become stronger through the test of fighting the epidemic.

"Sunshine always comes after the rain". The epidemic will not overshadow China's economy. The future of China and the world will certainly be better. As a stable driving force for world economic growth and a dynamic market for every country to expand business opportunities, China's initiative to expand imports is not an expediency, but a long-term consideration of embracing the world, the future, and promoting common development. As an important measure for China to actively open its market, the CIIE is an open

and cooperative platform for international procurement, investment promotion, and cultural exchanges. The CIIE welcomes guests around the world, and provides benefits to the world. It conforms to the aspirations of human beings for a better life. The CIIE will create opportunities during the crisis for companies from all countries to sail and develop in the sea of China's economy, and achieve "overtake others on the curves" in the market competition. The third CIIE will continue to be held from November 5-10, 2020. At present, the preparations are progressing in an orderly manner, and the contracted exhibition area has exceeded 50% of the planned area. We will invite more high-quality professional buyers from China and abroad to attend the CIIE. We will also pay more attention to the effectiveness of the transaction, continue to optimize the participation experience, provide quality services and support policies for all the participating companies. We are willing to communicate closely with your country's embassy and consulate in China and your country's exhibition organizer. We hope that you will organize competitive companies to register as soon as possible to further increase the scale and level of participation in the CIIE and share the Chinese market more. If your registration is not early enough, your demand for the participating might be difficult to meet. At the same time, we also welcome your organization to invite more

buyers from your country to participate in the CIIE to achieve our goal of "buy from the world, sell to the world and benefit the world".

We sincerely hope that the friendly relations between our two countries will continue to deepen and expand through the CIIE, and we could pragmatically cooperate to achieve excellent results in the CIIE! Looking forward to your presence in the Third CIIE!

China International Import Expo Bureau

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