

**APPLICATION CONTRACT****17-20 August 2017****Deadline for application: 20th June 2017****Exhibition venue: University of Debrecen,  
Centre of Agriculture**

**Please return to:** V-TRADE KIÁLLÍTÁSOK KFT. ♦ H-4032 Debrecen, Füredi út 76. ♦ Mailing address: H-4001 Debrecen, Pf. 237  
Phone.: +36 52 436 011 ♦ Fax: +36 52 436 012 ♦ [farmerexpo@farmerexpo.hu](mailto:farmerexpo@farmerexpo.hu) ♦ [www.farmerexpo.hu](http://www.farmerexpo.hu)

**Data of contracting party:**

|                    |  |           |  |
|--------------------|--|-----------|--|
| Exhibitors's name: |  |           |  |
| EU VAT number :    |  |           |  |
| Address:           |  |           |  |
| Mailing address:   |  |           |  |
| Phone:             |  | Fax:      |  |
| E – mail:          |  | Internet: |  |
| Head of company:   |  | Title:    |  |
| Contact person:    |  | Title:    |  |

|                                    |  |  |  |
|------------------------------------|--|--|--|
| Products Exhibited :               |  |  |  |
| Brands appening ont he exhibition: |  |  |  |

|                                |  |  |  |
|--------------------------------|--|--|--|
| Company, bearing the expenses: |  |  |  |
| Billing address:               |  |  |  |

|                      |  |                      |  |
|----------------------|--|----------------------|--|
| Co-exhibitor's name: |  | Represented company: |  |
| Address:             |  | Address:             |  |
| Phone, e-mail :      |  | Phone:.              |  |
| Head of company:     |  |                      |  |

The exhibiter is such a company which produces and supplies more than in one country      yes       no

**Obligatory expenses for every exhibitor and co-exhibitor:**

|                  |               |
|------------------|---------------|
| Registration fee | 240 EUR (net) |
| Insurance        | 40 EUR (net)  |

**Registration fee is including:** catalogue entry, company's logo beside catalogue entry, 2 tickets for reception, 4 name tags and badges, 20 invitations for partners, guarding of the exhibition at a fixed time

**REGISTRATION REQUIRES PAYING THE REGISTRATION FEE, THAT WILL BE INVOICED AFTER HAVING RECIEVED THE APPLICATION CONTRACT!**

**REQUIRED AREA**

| INDOOR AREA:<br>(carpeted, without equipment)                                                                                                                       | Unit price net (EUR/m <sup>2</sup> ) |                               | Size of required area (m <sup>2</sup> ) | Front x depth (min. 3 m) | Price (area x unit price) | Total net |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-------------------------------|-----------------------------------------|--------------------------|---------------------------|-----------|
|                                                                                                                                                                     | Application by 20th May 2017         | Application by 20th June 2017 |                                         |                          |                           |           |
| Row place (min. 9m <sup>2</sup> )                                                                                                                                   | 55,-                                 | 57,-                          |                                         |                          |                           |           |
| Corner place (min. 12m <sup>2</sup> )                                                                                                                               | 58,-                                 | 64,-                          |                                         |                          |                           |           |
| Peninsula place (min. 36m <sup>2</sup> )                                                                                                                            | 64,-                                 | 70,-                          |                                         |                          |                           |           |
| Island place (min. 60m <sup>2</sup> )                                                                                                                               | 71,-                                 | 78,-                          |                                         |                          |                           |           |
| <b>Standard equipment</b>                                                                                                                                           | <b>26,-</b>                          |                               |                                         |                          |                           |           |
| <b>Standard equipment is including: sorrounding white walls, lighting (one spotlight per 3 square metres), 1 table, 4 chairs, 1 counter, company name on panel,</b> |                                      |                               |                                         |                          |                           |           |
| Fascia sign (max. 30 characters):.....                                                                                                                              |                                      |                               |                                         |                          |                           |           |
| <b>Total (indoor exhibition area + standard equipment):</b>                                                                                                         |                                      |                               |                                         |                          |                           |           |

| OUTDOOR AREA:<br>(min. 20 m <sup>2</sup> ) | Unit price net (EUR/m <sup>2</sup> ) |                               | Size of required area (m <sup>2</sup> ) | Front x depth (min. 3 m) | Price (area x unit price) | Total net |
|--------------------------------------------|--------------------------------------|-------------------------------|-----------------------------------------|--------------------------|---------------------------|-----------|
|                                            | Application by 20th May 2017         | Application by 20th June 2017 |                                         |                          |                           |           |
| 20 – 100 m <sup>2</sup>                    | 23,-                                 | 27,-                          |                                         |                          |                           |           |
| 101 – 250 m <sup>2</sup>                   | 22,-                                 | 26,-                          |                                         |                          |                           |           |
| 251 – 500 m <sup>2</sup>                   | 21,-                                 | 25,-                          |                                         |                          |                           |           |
| 501 – 1000 m <sup>2</sup>                  | 20,-                                 | 24,-                          |                                         |                          |                           |           |
| 1001 – 1500 m <sup>2</sup>                 | 19,-                                 | 23,-                          |                                         |                          |                           |           |
| 1501 – 2000 m <sup>2</sup>                 | 18,-                                 | 22,-                          |                                         |                          |                           |           |
| 2001 – 4000 m <sup>2</sup>                 | 17,-                                 | 21,-                          |                                         |                          |                           |           |

| OUTDOOR EQUIPPED PAVILION<br>(min.12 m <sup>2</sup> ) | Unit price net(EUR/m <sup>2</sup> ) |                               | Size of required area (m <sup>2</sup> ) | Front x depth (min. 3 m) | Price (area x unit price) | Total net |
|-------------------------------------------------------|-------------------------------------|-------------------------------|-----------------------------------------|--------------------------|---------------------------|-----------|
|                                                       | Application by 20th May 2017        | Application by 20th June 2017 |                                         |                          |                           |           |
| Outdoor pavilion                                      | 86,-                                | 94,-                          |                                         |                          |                           |           |

**Standard equipment is including: surrounding white walls, lighting (one spotlight per 3 square metres), 1 table, 4 chairs, 1 counter, company name on panel,**  
Fascia sign (max. 30 characters):.....

### ADDITIONAL ORDERS:

|                                                                                                                                  | Price net (EUR/pc) | Amount | Price | Total net |
|----------------------------------------------------------------------------------------------------------------------------------|--------------------|--------|-------|-----------|
| Exhibitors' name tag and badge                                                                                                   | 9,-                |        |       |           |
| Invitation for partners                                                                                                          | 3,-                |        |       |           |
| Parking ticket                                                                                                                   | 20,-               |        |       |           |
| Party ticket (Dues payable on production contribution in kind contained in the V-Trade Kiállítások Ltd. assumes in party ticket) | 47,-               |        |       |           |

|                                          |       |  |  |  |
|------------------------------------------|-------|--|--|--|
| Advertisement in catalogue               |       |  |  |  |
| Colour 1/1 page (80 x 175 mm)            | 407,- |  |  |  |
| Colour 1/2 page (80 x 85 mm)             | 271,- |  |  |  |
| Hanging of banner (apart from the stand) | 407,- |  |  |  |

|             |                              |  |  |  |
|-------------|------------------------------|--|--|--|
| Hostess     | 51,- (person/day)            |  |  |  |
| Interpreter | 66,- (person/hour)           |  |  |  |
| Cleaning    | 2,- (m <sup>2</sup> /5 days) |  |  |  |

|                                   |       |  |  |  |
|-----------------------------------|-------|--|--|--|
| One-phase 1,5 KW                  | 54,-  |  |  |  |
| One-phase 1,5-3 KW                | 98,-  |  |  |  |
| Three-phase 3 KW                  | 108,- |  |  |  |
| Three-phase 3-5 KW                | 136,- |  |  |  |
| Three-phase 5-10 KW               | 152,- |  |  |  |
| Three-phase 10-15 KW              | 186,- |  |  |  |
| Water installation                | 112,- |  |  |  |
| Drainage                          | 112,- |  |  |  |
| <b>Total of additional orders</b> |       |  |  |  |

|                                                       |
|-------------------------------------------------------|
| <b>GRAND TOTAL (total net cost of the exhibition)</b> |
|-------------------------------------------------------|

- Please send an order form for loading services
- Please send an offer for accommodation
- Please send me an offer for special fascia sign
- Please send me an offer for special stand construction

**HEREBY, WE ACCEPT THE GENERAL CONTRACT CONDITIONS WHICH ARE INSEPARABLE PARTS OF THE APPLICATION CONTRACT!**

STAMP

Date: .....

Signature: .....

## CATALOGUE ENTRY FORM

Besides the company's profile text the COMPANY'S LOGO/EMBLEM is also FREE of charge in the exhibitors' catalogue.

Datas for catalogue entry:

Company name's.....

Address.....

Phone..... Fax.....

E-mail:..... Internet:.....

**Company's profile in Hungarian (max. 60 characters):**

.....  
.....

**In English:**

.....  
.....

We represent the following product groups (please choose from the list below):.....

### HORTICO product groups:

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"><li>1. Vegetable growing and trade<ol style="list-style-type: none"><li>1.1. Vegetable growing</li><li>1.2. Vegetable seed, cuttings</li><li>1.3. Vegetable trade</li><li>1.4. Processed and canned products</li></ol></li><li>2. Fruit growing and trade<ol style="list-style-type: none"><li>2.1. Fruit growing</li><li>2.2. Fruit trade</li></ol></li><li>3. Viniculture</li><li>4. Officinal herbs and spicery</li><li>5. Storage, packaging</li><li>6. Machines of horticulture<ol style="list-style-type: none"><li>6.1. Machines of plantations</li><li>6.2. Gardening tools</li></ol></li><li>7. Irrigation</li><li>8. Horticultural plant protection and soil resources management</li><li>9. Education, research</li></ol> | <ol style="list-style-type: none"><li>2. Animal breeding<ol style="list-style-type: none"><li>2.1. Feeds</li><li>2.2. Equipments, machinery, technology for animal breeding</li><li>2.3. Veterinary health care</li><li>2.4. Livestock</li></ol></li><li>3. Agricultural machines<ol style="list-style-type: none"><li>3.1. Agricultural machines</li><li>3.2. Testing of agricultural machines, measuring devices</li><li>3.3. Commercial vehicles</li></ol></li><li>4. Agrarian construction</li><li>5. Chemical products<ol style="list-style-type: none"><li>5.1. Plant protection and soil resources management</li><li>5.2. Distribution of chemical fertilizers</li><li>5.3. Lubricants and fuels</li></ol></li><li>6. Bio energy</li><li>7. Food industry<ol style="list-style-type: none"><li>7.1. Dairy products</li><li>7.2. Meat</li><li>7.3. Bakery products</li><li>7.4. Other foods</li><li>7.5. Drink</li></ol></li><li>8. Apiary</li><li>9. Unions, chambers, associations, councils</li><li>10. Services</li><li>11. Periodicals, issues</li><li>12. Education, research</li></ol> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Farmer-Expo product groups:

1. Plant production
  - 1.1. Seed production
  - 1.2. Irrigation
  - 1.3. Plant breeding

.....  
Date

STAMP

.....  
Signature

GENERAL CONTRACT CONDITIONS

which is inseparable part of the contract conclusive between V-Trade Kiállítások Ltd. and contracting party referred as exhibitor in the following.

1. Conclusion of the contract

1.1. For the conclusion of the contract the following documents are to be treated as an offer from the part of V-Trade Kiállítások Ltd. to Exhibitor : Application Contract, General Contract Conditions, General Operating Rules and Regulations.

From the part of the exhibitor the returned and duly signed Application Contract is considered as an offer of the Exhibitor. Concerning the Application Contract the exhibitor may not have any stipulations.

1.2 V-Trade Kiállítások Ltd. decides about the designation of exhibition area without any obligation for explaining. V-Trade Kiállítások Ltd.'s decision about the designation of the exhibition area is declared for the exhibitor when sending the plan of the exhibition and by this the exhibitor accepts the offer. By this the contract is concluded. V-Trade Kiállítások Ltd. cannot be troubled with obligation for acceptance of any offer.

2. Quality categories presented at the exhibition

These categories are marked by the exhibitor filling in the Application Contract. (If necessary consulting is available V-Trade Kiállítások Ltd.)

2.1. The contracting party (exhibitor) is a person or company who concludes a contract with V-Trade Kiállítások Ltd.. He is obliged to pay for the area and all services ordered from V-Trade Kiállítások Ltd.

2.1.1. The exhibitor is presented with its own stand at the exhibition, or can organize the participation for other exhibitors. Their data must be indicated on the Application Contract.

2.1.2. The organizer of a collective stand realizes a national participation and is not necessarily presented with its own stand at the exhibition. The data of the presented companies must be indicated on the Application Contract.

2.1.3. A company is an organizer one, when not presented with its own stand and organizes the participation of other companies. The data of other companies must be indicated on the application contract.

2.2. The data of joint company is presented by the exhibitor, they have their own stand, but do not conclude any contract with V-Trade Kiállítások Ltd. Joint company must apply all the regulations, but not imposed on any obligation for payment.

2.3. A company or a person is a represented one, who does not have his own stand and represented at the stand by the exhibitor or a joint company.

3. Changing the ordered area

The ordered exhibition area designated by V-Trade Kiállítások Ltd. cannot be arbitrarily exchanged with any other exhibitor, cannot be increased by agreements made with other exhibitor, cannot be transferred and can only be changed by V-Trade Kiállítások Ltd.'s previous consent.

4. Products, product-groups, services

The exhibitor is entitled to show products, product-groups, services included in the Application Contract and accepted by V-Trade Kiállítások Ltd. If the product is not in accordance with the product-group categories, V-Trade Kiállítások Ltd. can remove it on the exhibitor's cost and danger.

5. Catalogue

All exhibitors registered before deadline will be included in the official catalogue. The registration fee includes only the basic registration of the exhibitor signing the Application Contract.

6. Terms of payment

6.1. The value of the area fee and all services is payable according to the conditions written in the invoice. Failing the deadline for payment may result 40% interest of default. All payments must be verified at the registration desk.

6.2. The indicated exhibition area can be taken into possession and the building works can be started only after the area fee is paid.

6.3. The counter value of the on-site services is payable until the end of the show.

6.4. If the exhibitor has not met their obligation for payment until the end of the show their exhibits are subject to a general lien by V-Trade Kiállítások Ltd.

6.5. Only the exhibitor is responsible for all financial obligations (as the addressee of all invoices) regardless whoever might be involved in the name of the exhibitor. The contract is legally concluded between the exhibitor and V-Trade Kiállítások Ltd.

6.6. During the time of exhibition including building and demolition, the exhibitor is obliged to have a Third Party Insurance. Without it the exhibition area cannot be taken.

The existence of the insurance must be verified at the registration desk before taking the exhibition area in possession.

In return of the insurance fee, the insurance company pays for all damages of accidental origin made by the exhibitor or their subcontractors and can be claimed for damages according to the rules of the Hungarian Civil Law.

7. Withdrawal, claims, legal disputes, integral parts of the contract

7.1. Should the exhibitor withdraw their participation earlier than one month before the exhibition, 50% forfeit of exhibition area must be paid; within one month before the exhibition 100% forfeit of exhibition area must be paid.

7.2. If the exhibitor does not occupy their exhibition area within 24 hours before the exhibition, V-Trade Kiállítások Ltd. has the right to rent it to other exhibitors without any claim for refund and damages. The exhibitor not appearing in the exhibition does not have the right to claim back the payment for exhibition area and is obliged to pay all orders.

7.3. The exhibitor has to submit their written claims to V-Trade Kiállítások Ltd. regarding the organisation, execution of the services before the end of the show in order to be able to prove their claims. Claims concerning invoices shall be submitted within the deadline of payment. Claims received after the given deadline cannot be considered.

7.4. In case of legal disputes the parties will try to find a common sent. Should they fail to do so, they refer to the decision of the court of authority and competence of the Court of Debrecen. The applicable law shall be the Hungarian law.

7.5. The rules of this General Contract Conditions, the Application Contract and the eventual written statements of the partners form an integral part of the contract.

STAMP

Date:.....

Signature:.....